



Partnership Qualifying Survey

INSTRUCTIONS: Complete the contact information then click on the box beside each entry that applies to your store (click again to deselect). The "Potentialometer" at the bottom will tally your score. Click "SUBMIT" to send this information to PEC. If you do not receive a call within 2 days, please call 1.800.274.4732

Store Name: _____
 Owner Name: _____
 Street Address: _____
 City: _____ ST _____ ZIP _____
 Phone: _____
 Email Address: _____

Privacy Notice: All information shared in this survey is considered confidential and used for solely to help determine potential for success of "Package Processing & Shipping" within the market area of the retail store.

- 1. Annual Sales Volume:** (Approx.)
- 1 Under \$250,000
 - 3 \$100,000 to \$250,000
 - 5 Up to \$500,000
 - 6 Up to \$1 Million
 - 8 Over \$1 Million

- 2. Square Footage:** (Approx.)
- 1 1,500 & Under
 - 2 1,500 to 3,000
 - 3 3,000 to 5,000
 - 4 5,000 to 10,000
 - 5 Over 10,000

- 3. Store Hours:** (Choose as many as apply)
- 1 Open all weekdays
Hours _____
 - 4 Open past 5 PM on weekdays
 - 4 Open Saturdays
Hours _____
 - 3 Open Sundays
Hours _____

- 4. Customers Per Day:** (Average)
- 2 0 - 25
 - 1 26 - 50
 - 3 51 to 100
 - 4 101 to 200
 - 7 200+

- 5. Number of Employees**
- 1 2 or less
 - 3 Up to 6
 - 7 Over 6

- 6. Store Management**
- 10 Owner Runs Store
 - 5 Owner Rarely In Store
 - 10 Absentee Owner

- 7. Phones**
- 3 Phones are Answered Live
 - 0 Phones use Recorded Menu

- 8. Primary Clientele**
- 10 Over 90% residential
 - 5 50/50 residential & commercial
 - 5 Primarily commercial

- 9. Customer Service**
- 5 Dedicated Cust. Serv. Counter
 - 1 Key Cutting
 - 1 Screen Repair
 - 1 Knife/Scissor Sharpening
 - 1 Rental Equipment

- 10. Current Store Ownership**
- 2 Less than 1 year
 - 3 2 to 5 years
 - 5 5 to 10 years
 - 10 Over 10 years

- 11. Promotions I agree to do for this service:** (Choose as many as apply)
- In-Store Promotion*
- 20 Signs Only - No other Advertising
 - 1 Bag & Statement Stuffers

- Outside Advertising*
- 20 Direct Mail Program
 - 2 Tag Line Circulars
 - 2 Include in Radio or Cable TV
 - 2 Tag Line in Newspaper Ads
 - 5 Dedicated Newspaper Ads
 - 5 Promote through Chamber of Commerce

Name of Local Newspaper: _____

- 12. Expectations:** (Choose as many as apply)
- 7 Long Term Traffic Builder
 - 3 Build Profit Center over time
 - 10 Want immediate results
 - 4 Understand 2-year Building Block Period
 - 4 Pre-paid "Drop-Off" Packages increase store traffic. I intend to accept, charge a small fee, and enter in software

How did you hear about PEC?

Primary Retail Business:

Please rate your interest in this service on a scale of 1 to 10 (10 = highest interest, 1 = no interest).

INTEREST RATING

This score is not a guarantee of success or failure. Your Account Manager will share additional factors that may improve or alter your potential.

Check Your Potential!

TOTAL SCORE =

The PEC Potential-O-Meter

